

Appl. No. 10/710,601  
Amdt. Dated October 12, 2005  
Reply to Office action of August 04, 2005

**REMARKS/ARGUMENTS**

Claims 4-10 of this application have been canceled. Claim 11-13 have been added.

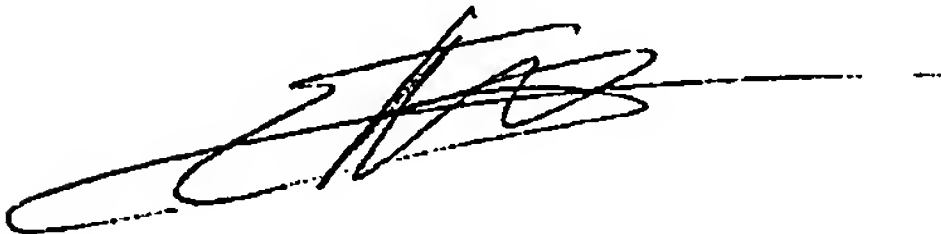
The changes to this application are in response to an interview with the examiner and the findings of office action.

One skilled in the relevant art of fishing could argue that one could see or deduce four evenly spaced slots around the base of the rod portion are suggested by the drawings and that these slots are intended for use to fit to the orientating pin of a rod holder. The orientating pin of a rod holder is intended to orientate a fishing rod so that fishing reel remains in the correct orientation and does not spin or twist while trolling. The orientating pin of a rod holder is common knowledge to one skilled in the relevant art of fishing.

When using this invention, the ratchet and cup portion are beyond the body of the rod holder thus allowing the angle of the cup portion to be determined by the adjustment of the ratchet and not the surface of the rod holder or its surroundings. This is a unique design that allows the product to be used in rod holder that are commonly welded, clamped or bolted to bar or rail at various angles rather than just those mounted in a horizontal surface of the vessel. This feature is what makes this invention unique and non-obvious when compared to prior artwork such as Wanzor (Patent #4749162).

The above argument shows relevance and supports the new claims as unique and non-obvious.

Respectfully submitted,



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